

Proposal to deliver a paper or address at the Congress

***Please fill in as indicated: remember that the deadline for
submissions is 1 December 2014***

Your **full name** (*please highlight surname in CAPS*)

Pere CAPELLÀ-SIMÓ

Institution to which you belong (*if appropriate*)

The University of Balearic Islands

Your **contact email**

Your **phone number** (*please remember to add your country code!*)

Theme strand in which you wish to include your paper (*click and type an X
where appropriate, only one strand please: if you wish to submit more than one
paper, please fill in another document for the other paper*)

Main strands:

1. Women Artists and Artisans of Art Nouveau
2. The Eye of an Era: Art Nouveau Interpretations of the Feminine
3. The New Frontiers: Unveiling Art Nouveau Cities
4. Research and Doctoral Theses in Progress

Title in English of your presentation

A Prescriptive Toy: Interpretations of Dolls in the last 19th Century

This is a provisional title; you may change it later on when you send us the complete presentation text

Abstract in English of your presentation (*maximum 1,000 characters*)

The present study explores the construction of femininity from the perspective of the history of toys and dolls during the Art Nouveau movement years. During the 19th century many essays in pedagogy interpreted doll games as a maternity practise. Therefore, dolls were prescribed to girls of the whole range of social classes. The emergence of Art Nouveau in Europe took place when the exaltation of these values reached their peak. The main impact of Art Nouveau in the field of dolls was to set the standard age of a doll to an infant by doll makers. This standard was a consequence of a reform process initiated in Germany by some artists such as Marion Kaulitz and Arthur Lewin-Funke. In addition, women were gaining more visible roles in the doll industry as designers and managers. Artists, especially female artists, attested this cultural change with portraits of girls where the doll became an essential attribute of the Art Nouveau period.

If approved, your presentation may be later written and delivered in any of the official languages of the Congress (English, Catalan, French and Spanish)

Your **Curriculum Vitae** (*maximum 1,000 characters*)

Pere Capellà-Simó received his PhD in History of Art at the University of Barcelona in 2012. Currently, he is a Professor of Visual Artistic Education at the University of the Balearic Islands and member of the Gracmon Modernisme and Art Nouveau Research Group of the University of Barcelona. He is specialized in toys history and his research shows the connections between toys and education and artistic development in Europe from the late 18th century to the First World War. His first book: *La ciutat de les joguines. Barcelona, 1840-1918* (Gregal 2013) was awarded with the Ciutat de Barcelona Agustí Duran i Sanpere Prize.

Please convert this document into **PDF format** (to do this, click “save as” and choose “PDF”), and save it: **please name the file with your own name**. Then go to

<http://www.artnouveau.eu/callforpapers>

and fill in the blueprint you will find here with your details and upload your saved PDF file with this paper proposal.

IMPORTANT

*All papers delivered at the Congress may be **recorded on video** and made available to the general public on the Internet. **Submitting a paper implies your explicit agreement to such recording and its later use.** You will be required to formally sign acceptance of this before your paper is included in the definitive Congress programme.*

Remember: final deadline for submission is 1 December 2014